



RE: School Uniform Change

Dear Parent/ Carer,

I am writing to inform you of the changes taking place regarding our school uniform from September 2022. You may be aware that our school has recently gone through a rebrand, meaning our school logo has changed. From September, any school blazers purchased will have our new logo on them, we don't expect any existing parents to purchase this new blazer – it is only if the blazer needs to be replaced that we expect years 8-11 to buy one e.g. if the blazer is damaged or your child has outgrown it. Additionally, if your child is entering Year 7 with us in September, they will need to purchase the new logo blazer.

The school blazer will be the only item of compulsory school uniform that will contain our logo. The only other branded item of uniform will be the school tie. With the removal of logos from other compulsory school uniform items, there will be changes to PE kits.

As a result, we have decided that PE kits will no longer require the school logo. As such, all items of uniform (barring the school tie and blazer) can be purchased outside of exclusive providers, such as at high street stores and supermarkets. By allowing you as a parent greater diversity and choice in where you can purchase uniform items, we hope this will reduce the cost and expense needed to outfit your child for school.

In addition to the new blazers, we have decided to dispense of year group ties, and instead are implementing a whole school tie. Again, there is no expectation for you to purchase this new tie, as this will be supplied free of charge by Consilium Academies in September.

Although our branding has changed and our uniform has been updated to reflect this, we hope the changes we have made will reduce the long-term cost in purchasing uniform items for parents. As a school, we realise that the cost of uniforms can be a heavy expense on parents. This is a key reason for our uniform change as we hope to lessen the expense incurred in purchasing branded uniform items and align with the Department for Education's requirements to make uniforms more affordable by September 2022.

If you have any concerns about buying any uniform items and meeting their costs we encourage you to contact us regarding this issue and inform us. We want our uniforms to be affordable for all pupils and we will do everything we can to provide you with the help and support required to meet any uniform needs.

Yours Faithfully,

David Clayton
Chief Executive
Consilium Academies